DYMO®

A better way to label

Our sustainability commitment



RECYCLED MATERIALS*

FSC® CERTIFIED**

ALWAYS USE AUTHENTIC DYMO LABELS

DYMO LABELS MADE IN EUROPE

FSC www.fsc.org FSC® C154055 The mark of responsible forestry *

* 100% recycled material in external cassettes and up to 80% recycled material in packaging of labels.
** Authentic DYMO® Paper Labels only

Our Commitment To Sustainability

From our beginnings in 1958 as an embossing company, DYMO® has grown to become a leader in the labeling industry, with a global reach and responsibility. That responsibility is of great importance to DYMO® and we are committed to maximizing your efficiency while investing in sustainability — one label at a time.

With this initiative, DYMO® has a dedicated team striving to become more sustainable every day, not only through our products and packaging, but also through our production and transportation processes, and our social and environmental responsibilities.

Complete your work with professionalism and sustainability in mind!

FSC
www.fsc.org
FSC® C154055
The mark of responsible forestry

100%

up to 80%

Forest Stewardship Council®*

DYMO® paper products are FSC Mix meaning that these products are made of material from well-managed, FSC®-certified forests and other controlled sources.

The Forest Stewardship Council® (FSC®) is a global, non-profit organization dedicated to the promotion of responsible forest management worldwide.

100% Post-Industrial Waste

DYMO® plastic external cassettes are made from 100% recycled content.

Our materials come from scrap materials created by manufacturers that were destined for disposal. These scraps are then processed and reused to create our label cassettes.

80% Recycled Packaging

DYMO® cardboard sleeve and box label packaging is made from 80% recycled content, while DYMO® plastic blister label packaging is made from 60% recycled material.

Our materials have been diverted and recovered from consumer waste materials that were destined for disposal and are now reused to create our packaging.

ICON INDEX:

All DYMO® Machines

All DYMO® Authentic Labels

DYMO Production Plant (Sint Niklaas, Belgium, Europe)

*FSC® materials used for Authentic DYMO® Letratag and LabelWriter Paper Labels.

ROHS

RoHS

All of DYMO® products are RoHS compliant.

RoHS is a European Union legislative to limit the hazardous substances in electronic equipment, so to make them safer at every stage of the device´s life cycle for customer- and environment.

REACH

REACH

All DYMO® products are REACH compliant.

REACH a European Union legislative that addresses the production and use of chemical substances, so to ensure minimal impact on both human- and environmental health.

ISO 9001

ISO 9001

DYMO® has been certified with the fulfilment of this directive since 1998.

ISO 9001 – a directive from the European Union on quality management principles to ensure that consumers get consistent and quality products.

ISO 14001

ISO 14001

DYMO® has been monitoring their processes since 1998, leading the way in being pro-active to reduce impact on the environment.

ISO 14001 – a directive from the European Union on Environmental Management Systems requiring companies to monitor the impact of their operations on the environment.

DYMO
LABELS
MADE IN
EUROPE



DYMO® high quality labels are produced and distributed from Belgium, Europe.

This enables DYMO® to actively reduce our carbon footprint through streamlined supply chains and protect the environment –

One label at a time.

Water-based Adhesives

40%+ of DYMO® labels[1] are produced using „water based solvents“, which include considerably less chemicals, making DYMO® labels safer on consumers and environment.

Recycled Material

DYMO® plastic external cassettes[2] are made from **100%** post industrial waste recyled materials[3].

DYMO® cardboard sleeve and box label packaging is made from **80%** post consumer waste[4] recycled materials.

Forest Stewardship Council®

DYMO® paper products are FSC® Mix meaning that these products are made of material from well-managed, FSC®-certified forests and other controlled sources.[5]

BPA free LW paper

DYMO® LabelWriter™ labels are free from BPA.
BPA is an artificial coating which can negatively impact the health of its users and the environment.

[1] D1® Standard labels, D1® Durables labels, All Letratag™ labels, Embossing Plastic labels, Rhino labels, XTL labels, LabelWriter®, Durable labels | [2] D1®, Letratag™ and Industrial D1® external cassettes | [3] Post-Industrial Waste - scrap materials created by manufacturers that were destined for disposal. These scraps are then processed and reused to create DYMO label cassettes. | [4] Post Consumer Waste - recovered materials from consumer waste that were destined for disposal and are now reused to create DYMO packaging. | [5] By choosing FSC®-certified products, you are supporting responsible management of the world's forests.

Energy Saving



27% reduced energy consumption during production[1] between 2016 – 2019, achieved through modernized, more efficient machinery and production processes, lowering the carbon footprint of every label produced.

Water Saving



Reduced fresh water use by **73%** between 2009 – 2019 in our production processes. We have further committed that over **70%** of water used at our factory[1] comes from harvested rainwater.

Rechargeable Batteries



DYMO® was one of the first recognized manufacturer of Electronic Labelmakers worldwide. We lead the way with a single long-lasting rechargeable battery in the majority of our DYMO® labelers.

No Ink or Toner



DYMO® products incorporate thermal printing technology, that eliminates the use of ink cartridges or toners.[2]

[1] Sint-Niklaas Plant, Belgium, Europe | [2] For LabelManager™, LabelWriter™, LetraTag®, Rhino™, XTL™

DYMO®

A better way to label

Explore all DYMO products





Any questions? Contact us at sustainability@newellco.com or +442035648354
Find out more www.DYMO.com/sustainability

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RECYCLED
Paper made from recycled material
FSC® C014352
FSC www.fsc.org