Polaroid Now+
Instant Camera
Generation 2



Technical Specifications

Product	Polaroid Now+ Instant Camera - Generation 2
Color	**PRD** **EAN** **GTIN**
Forest Green	009075 9120096773754 19120096773751
Black	009076 9120096773761 19120096773768
White	009077 9120096773778 19120096773775
Launch Date	14 March 2023
RRP	$149.99, €149.99, £139.99
HS or HTS Code	9006409000 (US) 9006400000 (EU)
Country of Origin	China (CN)
Packaging Contents	Polaroid Now+ Camera (Gen 2) Lens Filter Kit USB-C Charging Cable (1.2m) Wrist Strap Quick Start Guide Safety & Compliance Leaflet
Product Box	198 x 123 x 100 mm 7.79” x 4.84” x 3.93”
Product Box Weight	772 grams 27.2 ounces
Shipper	388 x 213 x 224 mm 15.3” x 8.4” x 8.8”
Shipper Weight	5712 grams 201.5 ounces
Units per Shipper	6
Product Dimensions	150.2 x 112.2 x 95.5 mm 5.9” x 4.4” x 3.8”
Product Weight	451.5 grams 15.9 ounces

Battery	Lithium-Ion battery
Battery Report	Available
Outer Shell	ABS, PC (40% recycled plastics)
Shutter System	1/200 - 1 sec. (Preset) 1/200 - 30 sec. & Bulb Mode (App Mode)
Aperture	Eight useable apertures ranging from f64 to f11
Lens	2 Zones (Close-Up & Standard) auto switching hyperfocal optical system (0.4m-1.3m@Zone 1 Close-Up, 1.0m-∞ @Zone 2 Standard)
Focal Length	Standard Lens: 102.35 mm (40mm/35 equivalent) Close-up Lens: 94.96 mm (35mm/35 equivalent)
Field of View	Horizontal 40°, vertical 41°
Flash System	Auto-Adjust Output Vacuum discharge tube strobe system
Compatible With	i-Type Film 600 Film
App Enabled	For iOS and Android
Device Interface Ports	Type C charging input x1

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