Name	DYMO® LabelWriter™ 5XL
Category	Office Label Printer
SKU #	2112724 / 2112725
Descriptor	High-Speed, Professional XL Shipping Label Printer

Key Messaging	
Family Key Features	• New technology automatically recognises and displays label size and number of labels remaining • Uses direct thermal printing technology - no need for ink or toner • Connects to intelligent DYMO® Connect for Desktop software for a range of design options • Reduces waste by printing only the required amount of individual labels
Family Headline	Never run out of ink, labels, or patience with the DYMO® LabelWriter™ 550 series.
Headline Side Hustler	Need to ship with large labels? The DYMO® LabelWriter™ 5XL is the ideal printer for your ecommerce business - compatible with major online selling platforms, for your convenience.
Headline MRO	The DYMO® LabelWriter™ 5XL offers large label printing as standard, ideal for your safety, signage, storage, asset tracking, barcoding, and other business labeling needs.
Short Paragraph *(Approximately 25 words)*	Make wide-format label printing jobs fast, accurate, and hassle-free with the new and improved DYMO® LabelWriter™ 5XL.
Medium Paragraph *(Approximately 50 words)* Side Hustler	The DYMO® LabelWriter™ 5XL printer for large labels is perfect for meeting the shipping and storage labeling needs of ecommerce sellers, printing 4" X 6" / wide-format labels as standard. Compatible with many major online selling platforms, it also comes with unique new label recognition and display technology, so you always know the size, type, and number of labels remaining.
Medium Paragraph *(Approximately 50 words)* MRO	The DYMO® LabelWriter™ 5XL prints wide-format (extra-large) labels with ease, making it the perfect choice for professional safety, storage, barcoding and asset tracking labels, signage and other labeling needs. Direct thermal technology removes the need for costly ink or toner, and intelligent DYMO Connect for Desktop software connects your PC or Mac for a range of stylish design possibilities.
Long Paragraph *(Approximately 100 words)* Side Hustler	The LabelWriter™ 5XL Printer is the ideal choice for ecommerce sellers, printing 4" x 6" shipping labels directly from eBay®, Amazon™, Etsy™ and many others. It's compatible with many major shipping carriers and third-party software, and produces warehouse labels, barcodes and ID labels, bulk mailing labels, and other large-format label types with ease - meeting all of your professional labeling requirements. Unique new automatic label recognition technology means no more guessing at the right label type from a drop down menu. You'll always know what size, type, and colour label is loaded, and you'll never run out mid-print again.

	Direct thermal printing technology replaces the need to buy costly ink or toner printing is high-speed with a typical output of up to 53 labels per minute, and precise label quantities are produced without the need to wrestle with sheet labels. Large label printing for ecommerce just got a whole lot quicker, easier, and simpler.
Long Paragraph *(Approximately 100 words)* MRO	The DYMO® LabelWriter™ 5XL accommodates the printing of large (wide-format) labels as standard, making it a great choice for all of your professional labeling needs, from safety and storage to barcoding, asset tracking, signage, and more. Direct thermal technology removes the need for costly ink or toner, and intelligent DYMO® Connect for Desktop software connects your PC or Mac for a range of stylish design possibilities. Unique new label recognition technology means no more guessing at the right label type from a drop down menu. You'll always know what size, type, and colour label is loaded, and you'll never run out mid-run again. Direct thermal printing technology replaces the need to buy costly ink or toner printing is high-speed with a typical output of up to 53 labels per minute, and precise label quantities are produced without the need to wrestle with sheet labels. Large label printing for business just got a whole lot quicker, easier, and simpler.
Top 5 Bullets *(In Priority Order)*	<u>For Side Hustler:</u> ● Print 4" x 6" shipping labels directly from eBay®, Amazon™, Etsy™ and more ● Print from the following shipping carriers with the listed third party software: ○ Amazon: UPS, FedEx, DHL ○ eBay: UPS, FedEx ○ Etsy: UPS, FedEx <u>For MRO:</u> ● Print labels up to 4" wide, including 4" x 6" shipping labels, inventory and asset tracking labels, barcode and identification labels, and other large-format label jobs like bulk printing from Excel. ● LAN capability allows you to connect to your wireless network via cable, to print from all computers and devices in your network <u>For all:</u> ● Automatic new label recognition function- see the size, type, and number of remaining labels at a glance. ● Direct thermal printing technology - no expensive ink or toner required ● Team only with high quality, BPA-free DYMO® Authentic LabelWriter™ Labels, paper labels made from FSC® material
Additional Bullets *(In Priority Order)*	● Print in bulk from Microsoft™ Excel, Outlook, and Google Contacts ● Print precise label quantities with ease - no more wrestling with sheet labels. ● High-speed printing, up to 53 labels per minute* ● Customize and print address, file folder, and barcode labels, name badges, and more from your PC or Mac® with DYMO® Connect for Desktop software ● Graphics are crystal clear, with 300 x 300 dpi resolution as standard ● Save money and protect the environment with the automatic "sleep mode" ● Create custom labels from 60+ different styles and layouts ● Compact style and size make the LabelWriter™ 5XL Printer portable and compatible with even the snuggest desk setups *Four line address labels via USB connection
Software Compatibility	Windows® 8 or later and Mac OS® X v10.14 or later *Microsoft and Windows are either registered trademarks or trademarks of Microsoft Corporation in the United States and/or other countries. Mac and OS X are trademarks of Apple Inc., registered in the U.S. and other countries.*

Package Contents

Single Unit Includes:

- LabelWriter™ 5XL Label Printer
- 4" x 6" Extra Large Shipping Label Starter Roll
- Adapter
- Power Cable
- USB Cable
- Quick Start Guide

Specifications

Unit Dimensions (H x W x L)	7.8" x 5.5" x 7.3" (198.12 mm x 139.7 mm x 185.42 mm)
Weight	3.4 lbs (1.54 kg)
PC/Mac® Compatible	Yes
Max Label Width	4.16" (105.66 mm)
Resolution	300 x 300 dpi
Printing System	Direct Thermal
Print Speed	53 labels/minute*
Barcodes	Yes
Power Source	AC Adapter
Networking	Yes
Platform Compatibility	eBay®, Amazon™, Etsy™, Poshmark®, USPS®, UPS®, FedEx®, and DHL®**
Country of Origin	China

**4-line standard label*

***Ability to print from these shipping carriers with the listed third party software: iabol: USPS®, UPS, FedEx, DHL / Amazon: USPS®, UPS, FedEx, DHL / eBay: USPS®, UPS, FedEx / Etsy: USPS®, UPS, FedEx: USPS®*

LabelWriter™ 5XL Printing Capabilities

LabelWriter™ 5XL Printing Capabilities				
	USPS®	UPS®	FedEx®	DHL™
Amazon	X	X	X	X
iABOL	X	X	X	X
eBay	X	X	X	
Etsy	X	X	X	

Label Compatibility

Only works with DYMO® Authentic LabelWriter™ Labels in a variety of sizes and materials

**See the 'consumables' tab for more information on available LW label options.*

Labeling Opportunities

Office: Mailing, shipping, asset tracking, barcodes, office organisation & facility maintenance
Education: Mailing, shipping, visitor management, asset tracking, barcodes, & facility maintenance
Healthcare: Mailing, shipping, visitor management, laboratory, practice management, & prescription printing
Hospitality: Mailing, shipping, & facility maintenance, visitor management
MRO: Mailing, shipping, asset tracking, barcodes, safety & facility maintenance
Datacom: Mailing & shipping, visitor management, asset tracking, inventory & general identification
Retail: Price tags & inventory

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