PRODUCT PROFILE

edding 4090 chalk marker





Product text

- Chalk marker for non-permanent extra broad designing, decorating and writing on non-porous surfaces, e.g. windows, dark boards, glass and mirrors
- The chisel nib has a stroke width of 4-15 mm
- The opaque, water-based liquid chalk with a neutral smell can be wiped off virtually all non-porous surfaces with a damp cloth
- Available in 10 different colours

Target group

- Professionals e.g. in industry, hotel or gastronomy industry or window dressing who need specialised markers with outstanding attributes for different materials and non-permanent applications
- Users who need to deliver a professional result
- Mainly women who like to be creative and to create results with an individual touch (e.g. decoration)
- Hobby crafters who seek inspiration as well as reliable products – when crafting for themselves or with children

Benefits for the consumer

- Extra broad stroke
- Easy handling - Unlike standard chalk, your hands will not get dirty
- Produces a more professional and elegant script or drawing - better than any chalk
- Wide range of brilliant colours - Moreover the fluorescent choice of colours becomes visible under UV light
- Cap can be stored on the end of the barrel to prevent risk of losing it
- Foil seal ensures the product is unused when purchased
- Broad colour assortment
- High-quality brand product
- Made in Germany

Product Information

Product ingredients	
Water based ink	• Yes
Liquid chalk	• Yes
Excluded additives	• nothing to be mentioned
Product features	
Neutral smell	• Yes
Opaque	• Yes
Lightfast	• Yes
Removable	• with water
Correctable	• with water
Wet-wipeable	• from virtually all non-porous surfaces
Luminous	• Yes
Fluorescent	• for almost all colours
Visible on dark surfaces	• Yes
Clearly visible under Ultra Violet light (UV light)	• for almost all colours
Applicable on	• Dark/Chalk board

	• Glass • Mirrors
Cap can be repositioned	• Yes

Product material

Product material of cap	• PP
Product material of mouthpiece	• PP
Product material of barrel	• PP
Product material of nib	• Polyester

Nibs and spray heads

Shape of nib	• chisel
Stroke width	• 4-15 mm

Colour

Colour range (number of colours)	• 10
Colour range of product	• 001-004, 007, 011, 049, 065, 066, 069
Communication of writing colour by cap	• Yes
Communication of writing colour by mouthpiece	• Yes
Colour of barrel	• 049
Colour of barrel - name	• white

	SAP no.	KEA / order no.
Single product	2955XXX	4-4090XXX
Blister of 1	8330XXX	4-4090-1-1XXX
Folding box of 5 assorted (001, 002, 049, 065, 069)	2955999	4-4090999
Folding box of 5 assorted (003, 004, 007, 011, 066)	2955099	4-4090099
Set of 4 assorted (001, 002, 003, 011)	3445000	4-4090-4999
Set of 5 assorted (2x 049, 1x 065, 066, 069)	3446000	4-4090-5999

EAN code				
	Single product	Folding box	Outer carton	Shipping carton
001 black	4004764787708	4004764787715	-	4004764787722
002 red	4004764787739	4004764787746	-	4004764787753
003 blue	4004764787760	4004764787777	-	4004764787784
004 green	4004764787791	4004764787807	-	4004764787814
007 brown	4004764787821	4004764787838	-	4004764787845
011 light green	4004764787852	4004764787869	-	4004764787876
049 white	4004764787975	4004764787982	-	4004764787999
065 neon yellow	4004764787883	4004764787890	-	4004764787906
066 neon orange	4004764787913	4004764787920	-	4004764787937
069 neon pink	4004764787944	4004764787951	-	4004764787968
Blister of 1 001 black	4004764868230	-	4004764868247	4004764868254
Blister of 1 002 red	4004764836369	-	4004764836383	4004764836437
Blister of 1 003 blue	4004764836390	-	4004764836413	4004764836420
Blister of 1 011 light green	4004764868261	-	4004764868278	4004764868285
Blister of 1 049 white	4004764830244	-	4004764830251	4004764830268
Blister of 1 065 neon yellow	4004764836444	-	4004764836451	4004764836468
Blister of 1 066 neon orange	4004764868209	-	4004764868216	4004764868223
Blister of 1 069 neon pink	4004764868322	-	4004764868339	4004764868346
Blister of 1 065 neon yellow (TR)	8697423493773	-	-	-
Folding box of 5 assorted (001, 002, 049, 065, 069)	4004764916849	-	-	4004764916856
Folding box of 5 assorted (003, 004, 007, 011, 066)	4004764916863	-	-	4004764916870
Set of 4 assorted (001, 002, 003, 011)	4004764963652	-	-	4004764964895
Set of 5 assorted (2x 049, 1x 065, 066, 069)	4004764963669	-	-	4004764964901

Packaging					
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single product	54 g	5 pcs	-	100 pcs	4.000 pcs
Blister of 1	54,4 g	-	6 pcs	60 pcs	960 pcs
Folding box of 5 assorted (001, 002, 049, 065, 069)	275 g	-	-	20 pcs	800 pcs
Folding box of 5 assorted (003, 004, 007, 011, 066)	275 g	-	-	20 pcs	800 pcs
Set of 4 assorted (001, 002, 003, 011)	215,2 g	-	-	25 pcs	1.000 pcs
Set of 5 assorted (2x 049, 1x 065, 066, 069)	270 g	-	-	18 pcs	720 pcs