PRODUCT PROFILE

edding 4095 chalk marker





Product text

- Chalk marker for non-permanent designing, decorating and writing on non-porous surfaces, e.g. windows, dark boards, glass and mirrors
- The round nib has a stroke width of 2-3 mm
- The opaque, water-based liquid chalk with a neutral smell can be wiped off virtually all non-porous surfaces with a damp cloth
- Available in the colours black, red, blue, green, light green, white, neon yellow, neon orange and neon pink

Target group

- Professionals e.g. in industry, hotel or gastronomy industry or window dressing who need specialised markers with outstanding attributes for different materials and non-permanent applications
- Users who need to deliver a professional result
- Female consumers, households with children
- Consumers who place value on a tidy and well structured home
- Mainly women who like to be creative and to create results with an individual touch (e.g. decoration)
- Hobby crafters who seek inspiration as well as reliable products – when crafting for themselves or with children

Benefits for the consumer

- Easy handling - Unlike standard chalk, your hands will not get dirty
- Produces a more professional and elegant script or drawing - better than any chalk
- Wide range of brilliant colours - Moreover the fluorescent choice of colours becomes visible under UV light
- Cap can be stored on the end of the barrel to prevent risk of losing it
- Foil seal ensures the product is unused when purchased
- Broad colour assortment
- High-quality brand product
- Made in Germany

Product Information

Product ingredients	
Water-based ink	• Yes
Liquid chalk	• Yes
Excluded additives	• nothing to be mentioned
Product features	
Shape of nib	• round
Stroke width	• 2-3 mm
Neutral smell	• Yes
Opaque	• Yes
Lightfast	• Yes
Removable	• with water
Correctable	• with water
Wet-wipeable	• from virtually all non-porous surfaces
Luminous	• Yes
Fluorescent	• for almost all colours
Visible on dark surfaces	• Yes

Clearly visible under Ultra Violet light (UV light)	• for almost all colours
Applicable on	• Dark/Chalk board • Glass • Mirrors
Cap can be repositioned	• Yes

Product material

Product material of cap	• Polypropylene
Product material of mouthpiece	• Polypropylene
Product material of barrel	• Polypropylene
Product material of nib	• Polyester

Colour

Number of colours (product)	• 9
Colour range of product (colour codes)	• 001-004, 011, 049, 065, 066, 069
Colour range of product (colour names)	• black • red • blue • green • light green • white • neon yellow • neon orange • neon pink
Colour of barrel	• 049
Colour of barrel - name	• white
Communication of writing colour by cap	• Yes
Communication of writing colour by mouthpiece	• Yes

	SAP no.	KEA / order no.
Single product	1175XXX	4-4095XXX
Blister of 1	8331XXX	4-4095-1-1XXX
Blister of 2	3353XXX	4-4095-2-1XXX
Set of 5 049 white (5x 049)	3354049	4-4095-5049
Set of 5 assorted (2x 049, 1x 065, 066, 069)	3355000	4-4095-5999
Folding box of 10 assorted (1x 001-004, 011, 065, 066, 069, 2x 049)	2956999	4-4095999
Set of 4 assorted (1x 001-004)	3447000	4-4095-4999

EAN code				
	Single product	Folding box	Outer carton	Shipping carton
001 black	4004764788002	4004764788019	-	4004764788026
002 red	4004764788033	4004764788040	-	4004764788057
003 blue	4004764788064	4004764788071	-	4004764788088
004 green	4004764788095	4004764788101	-	4004764788118
011 light green	4004764887507	4004764887729	-	4004764887767
049 white	4004764788125	4004764788132	-	4004764788149
065 neon yellow	4004764887538	4004764887736	-	4004764887774
066 neon orange	4004764887521	4004764887743	-	4004764887781
069 neon pink	4004764887514	4004764887750	-	4004764887798
069 neon pink	4004764887514	4004764887750	-	4004764887798
066 neon orange	4004764887521	4004764887743	-	4004764887781
002 red	4004764788033	4004764788040	-	4004764788057
004 green	4004764788095	4004764788101	-	4004764788118
011 light green	4004764887507	4004764887729	-	4004764887767
001 black	4004764788002	4004764788019	-	4004764788026
003 blue	4004764788064	-	-	-
Blister of 1 001 black	4004764893669	-	4004764893676	4004764893683
Blister of 1 002 red	4004764894048	-	4004764894055	4004764894062
Blister of 1 003 blue	4004764894079	-	4004764894086	4004764894093
Blister of 1 011 light green	4004764894109	-	4004764894116	4004764894123

EAN code				
	Single product	Folding box	Outer carton	Shipping carton
Blister of 1 049 white	4004764894130	-	4004764894147	4004764894154
Blister of 1 065 neon yellow	4004764894161	-	4004764894178	4004764894185
Blister of 1 066 neon orange	4004764894192	-	4004764894208	4004764894215
Blister of 1 069 neon pink	4004764894222	-	4004764894239	4004764894246
Blister of 2 049 white (2x 049)	4004764962631	-	4004764965205	4004764965199
Blister of 1 001 black (RU)	4057305011770	-	4057305011787	4057305011794
Blister of 1 049 white (RU)	4057305011800	-	4057305011817	4057305011824
Set of 5 049 white (5x 049)	4004764963683	-	-	4004764964925
Set of 5 assorted (2x 049, 1x 065, 066, 069)	4004764963690	-	-	4004764964932
Folding box of 10 assorted (1x 001-004, 011, 065, 066, 069, 2x 049)	4004764916887	-	-	4004764916894
Set of 4 assorted (1x 001-004)	4004764963676	-	-	4004764964918

Packaging					
	Net weight	Folding box	Outer carton	Shipping carton	Pallet
Single product	19,5 g	10 pcs	-	400 pcs	12.800 pcs
Blister of 1	19 g	-	10 pcs	100 pcs	3.200 pcs
Blister of 2	62,68 g	-	10 pcs	80 pcs	1.920 pcs
Set of 5 049 white (5x 049)	97,5 g	-	-	64 pcs	3.072 pcs
Set of 5 assorted (2x 049, 1x 065, 066, 069)	97,5 g	-	-	64 pcs	3.072 pcs
Folding box of 10 assorted (1x 001-004, 011, 065, 066, 069, 2x 049)	210 g	-	-	40 pcs	1.280 pcs
Set of 4 assorted (1x 001-004)	78 g	-	-	96 pcs	4.608 pcs